



**Downtown West Community Association**

103Z 906 8 Ave SW

Calgary, AB T2P1H9

October 6<sup>th</sup>, 2020

Attn: Ms. Erin Bird  
Fair Trade Calgary

Dear Ms. Bird,

Downtown West Community Association (DWCA) supports the campaign to have Calgary recognized as a Fair Trade Town and supports raising awareness about the benefits and opportunities of fair trade for our community and for producers around the world.

Downtown West is home to citizens, businesses, artists and sports enthusiasts working together to build a vibrant, safe and inclusive community. The Downtown West Community Association (DWCA) appreciates diverse backgrounds and cultures and supports its residents being able to enjoy the amenities of the city according to their values and ethics. Values of sustainability, inclusivity, and cooperation are all principles that the DWCA supports, in line with the fair trade movement.

We wish you success in designating Calgary as Canada's next Fair Trade Town.

Sincerely,

*Farnaz Sadeghpour*  
President, Downtown West Community Association