



SWALLOW-A-BICYCLE THEATRE

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December 12, 2022

Dear Fair Trade Calgary,

Swallow-a-Bicycle Theatre supports the campaign to have Calgary recognized as a Fair Trade Town and supports raising awareness about the benefits and opportunities of fair trade for our community and for producers around the world.

Since 2019, Swallow-a-Bicycle has been creating a new performance with the working title *Clothing*, that examines clothing and textile supply chains. We've been horrified to learn about the human, ecological and financial harm that is produced particularly by fast fashion, but more generally by the dominant global trade systems that exist today, not limited to clothing and textiles but extending to most of the products that we interact with daily.

Our organization is committed to helping create a more equitable, abundant and anti-oppressive society however we can, and this is why we're proud to stand behind the principles of Fair Trade: better prices and working conditions, higher environmental standards, and meaningful investment in workers and local communities. We would be proud to see Calgary designated as a Fair Trade Town, and to increase awareness and support for fair trade in our city.

Sincerely,

Mark Hopkins

Artistic Director, Swallow-a-Bicycle Theatre

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