

July 12, 2022

Dear Fair Trade Calgary,

This letter states LUTW's support for Calgary to become recognized as a Fair Trade Town.

At Light Up the World, we have seen the incredible changes empowered individuals to make in their families, communities, and the world. Fair Trade is a catalyst for change to family income, labor standards, and sustainable practices for the farmers it supports. We believe this designation is important in progressing toward the Sustainable Development goals on a local and global scale.

As an international charity based in Calgary and in Peru focused on helping people around the world have access to safe and sustainable clean energy sources, we know firsthand the positive impact of development initiatives like those of Fair Trade. We also know the incredible importance of raising awareness in our home community about these initiatives and encouraging our neighbors to think and act as global citizens.

We hope to see Calgary achieve this designation in the near future and look forward to continued collaboration to raise awareness with Calgarians about ways to impact the lives of people around the world positively.

Sincerely,



Stephany Codd | Manager, Communications & Donor Relations
Light Up The World