



Erin Bird  
Fair Trade Calgary

**VIA EMAIL**

September 4, 2019

Dear Ms. Bird,

The Calgary Centre for Global Community and Humainologie support the campaign to have Calgary recognized as a Fair Trade Town and support raising awareness about the benefits and opportunities of fair trade for our community and for producers around the world.

The work of our organization centres around promoting empathy, inclusion and global citizenship and reducing discrimination. We believe that one of the most impactful ways that every individual can participate in creating a healthier global community is by being an informed and conscious consumer.

As a Calgary based not for profit organization who also operates a social enterprise selling Fair Trade products (as well as a number of other products that are not designated, but that are ethical, sustainable and/or giving back to community), we are excited for Calgary to become a Fair Trade Town. We write this letter to extend our strong and enthusiastic support.

Please feel free to contact the undersigned should you require any further comments or elaboration on the above. We are eager to support this wonderful, community-led initiative to make our city great.

Sincerely,

**Salima Stanley-Bhanji**  
CEO, Calgary Centre for Global Community and Humainologie

E [salima@humainologie.com](mailto:salima@humainologie.com)

T 403-402-8550