

Bow Valley College  
345 6<sup>th</sup> Avenue SW  
Calgary AB, T2G 4V1

March 20<sup>th</sup>, 2018

To whom it may concern:

Bow Valley College is proud to support the campaign to have Calgary recognized as a Fair Trade Town and supports raising awareness about the benefits and opportunities of fair trade for communities and producers around the world.

Bow Valley College is a Comprehensive Community College located in the heart of downtown Calgary. We are an educational institution that hosts 8% international students each year, and are the educational home for many newcomers to Canada. We value inclusion, diversity, equity, and sustainability – all of which are reflected in the Fair Trade movement. Many of our students come from communities impacted by fair trade.

Although we are not a designated Fair Trade Campus, we do sell fair trade coffee, tea, and chocolate. We also promote fair trade at various events throughout the year, including our 2017 Community and Volunteer Fair and upcoming 2018 Earth Day celebration. Fair Trade Calgary has been an invaluable partner for us as we promote Fair Trade products on and off campus.

Our Food Services Manager at Sodexo Canada attended Canada's Fifth National Fair Trade Conference in February 2017 in Halifax, Nova Scotia. Since then, we have attempted to incorporate fair trade products and processes into many of our food services at the college, and continue to grow in the capacity with the support of Fair Trade Calgary.

Sincerely,



Amy Spark

Sustainability Coordinator

