



October 30, 2019

Erin Bird  
Fair Trade Calgary

Dear Ms. Bird,

Lowen's Skincare supports the campaign to have Calgary recognized as a Fair Trade Town and supports raising awareness about the benefits and opportunities of fair trade for our community and for producers around the world.

The efforts of Fair Trade Calgary and that of Lowen's are well aligned in seeking fair/above market value for the unique work products from producers around the world. Erin and Fair Trade Calgary have been important consultants in influencers in Lowen's procurement activities as well as being ongoing advocates for us since our relationship began.

Designating Calgary as a Fair Trade Town will add further distinction to our dynamic and evolving city, highlighting how we are concerned about the global marketplace, producer welfare and ingredient and finished product supply chain traceability.

Sincerely,

A handwritten signature in black ink, appearing to read "Chad Ryan Zelensky", is written over a faint, light-colored signature line.

Chad Ryan Zelensky

CEO Lowen's Skincare

chad@lowens.ca