



admin@calgaryclimatehub.ca | www.calgaryclimatehub.ca

January 24, 2020

Erin Bird
Fair Trade Calgary

Dear Ms. Bird,

The Calgary Climate Hub is pleased to support the campaign to have Calgary recognized as a Fair Trade Town and supports raising awareness about the benefits and opportunities of fair trade for our community and for producers around the world.

The Calgary Climate Hub is a volunteer-led, non-profit organization that unites a diverse group of Calgarians committed to working together to support meaningful local action on climate change. We represent a variety of communities, industries, cultures and causes. We believe that a diverse range of Calgarians and organizations need to be engaged on the climate crisis to develop solutions that fit our unique political and economic circumstances.

At the global level, major greenhouse gas (GHG) emissions come from change in land-use due to intensive, mono-agriculture and deforestation. Fairtrade contributes to address the climate crisis by promoting environmentally agriculture practices and supporting small scale farming. It also helps farmers to be more resilient to the impact of climate change on their crops by providing them with fair revenue.

We demonstrate our support through the following initiatives:

- This letter strongly supports the Fair Trade Town designation for Calgary;
- During its events, like the eight Climate Community Conversations we organised, the Calgary Climate Hub offers local and fair-trade food.
- During these conversations, the Hub emphasises on how changing food habits, including Fair Trade projects, is key to reduce emissions at the individual level.

Sincerely,

Aida Nciri
Co-chair
Calgary Climate Hub
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